

Developers Dive Into Hotel Waterpark Resorts in Phoenix-Glendale, Arizona March 1 & 2

January 26, 2007, Phoenix-Glendale, AZ --- About 180 hotel and resort developers from across the USA, Mexico & Canada are expected to meet in Glendale on March 1 & 2, 2007 to learn more about the phenomenal growth of indoor waterparks as part of mixed-use resort projects.

“Over 30 experts are scheduled to speak at a development workshop that runs from 9:00 am Thursday, March 1 through 5:00 pm Friday, March 2 at the Thunderbird School of International Management,” according to hotel-waterpark consultant and co-producer of the event, Jeff Coy, who heads JLC Hospitality Consulting of Cave Creek AZ.

“The workshop is focused on the future of resort development and hotel waterpark resorts. “Top planners, designers and engineers from the waterpark, theme park, ski, recreation and entertainment industries will be on hand to discuss the future of mixed-use resort destination projects. Several equity investors and bankers will talk about ways to finance these projects,” according to Coy. More information can be found at www.hotelwaterparkworkshop.com or by calling 800-475-3667.

Resort developers, hotel managers, attraction owners, city council members, economic development directors, CVBs and tourism officials are expected to attend. Attendees will hear the **17 Predictions About the Future of Resort Development**. The workshop features new sessions on surfparks, whitewater river parks, indoor skiing on real snow, condo-hotels, preparing to meet the money, raising equity and arranging for loans on such projects.

The workshop will feature a lunch, tour and demonstration of the retractable roof at University of Phoenix Stadium, which was designed and installed by Uni-Systems LLC of Minneapolis MN. “Retractable roofs and domed structures covering large spaces are the future of the fast-growing indoor-outdoor waterpark industry --- because they let in the light and keep out the weather,” according to Coy. Uni-Systems is a co-sponsor of the workshop, along with waterpark industry consultant Bill Haralson of William L. Haralson & Associates in Alto NM.

“We’ve also invited several sponsors to participate with us because the waterslide and waterplay equipment manufacturers are so important in the development process,” said Haralson. “Workshop attendees will be able to talk about their dream projects with speakers and sponsors in a relaxed 3-hour reception on Thursday evening.”

Key sessions include:

- Hotel & Waterpark Industry Outlook & Trends.
- How to Analyze Your Market & Determine Economic Feasibility?
- What the Future for Mega Resorts with Ultimate Waterparks?
- Lessons Learned from Designers of Hotels with Indoor Waterparks.
- How Holiday Inns are Getting Into Waterparks?
- What Does It Cost to Build a Hotel Waterpark Resort?
- How Can Cities Revitalize Their Aging Outdoor Waterparks?
- How to Create a Mixed Use Resort Destination?
- What's It Cost to Operate a Hotel with an Indoor Waterpark?
- How to Effectively Manage the Expenses of an Outdoor Waterpark?
- What About Condo-Hotels? Legal Issues, Revenues, Cost Structures
- A Checklist for Pre-Opening a Hotel Waterpark Resort.
- Energy & Insurance Issues for Indoor & Outdoor Waterparks.
- Moveable Roofing & Wall Systems for Stadiums, Arenas & Waterparks.
- Whitewater River Courses Are Here: Get ready for river parks.
- Surf Quality Waves Are Rolling In: Get ready for surfparks.
- Indoor Skiing on Real Snow --- Outdoor Summer Snow Skiing
- Future Attractions Are Coming Indoors & Under Cover
- How to Prepare Your Investor & Lender Package?
- How to Get the Money for Your Hotel Waterpark Resort Project?

For information and registration, go to www.hotelwaterparkworkshop.com or call toll-free 800-475-3667 and ask for Beth Frampton