

Hotel Waterpark Developers to Meet in Phoenix-Glendale, Arizona March 1 & 2

January 11, 2007, Phoenix-Glendale, AZ --- Hotel and resort developers from across the USA, Mexico & Canada will meet in Glendale on March 1 & 2, 2007 to learn more about the phenomenal growth of indoor waterparks as part of mixed-use resort projects as well the details of how to do it successfully.

The development workshop runs from 9:00 am Thursday, March 1 through 5:00 pm Friday, March 2 at the Thunderbird School of International Management. The conference is limited to the first 180 registrants. For more information and registration, go to the conference website, www.hotelwaterparkworkshop.com, or call 800-475-3667.

Resort developers, hotel managers, attraction owners, city council members, tourism and economic development officials are expected to attend. Attendees will learn how to capitalize on the rapidly-growing phenomenon of building mixed-use resort developments that include hotels, restaurants, nightclubs, retail, residential, condos, vacation ownership, conference centers and an abundance of recreation-entertainment facilities --- especially indoor-outdoor waterparks --- that create a strong regional magnet for new destination resorts.

Uni-Systems LLC, a Minneapolis-based design and engineering firm is co-producing the development workshop in conjunction with Jeff Coy of JLC Hospitality Consulting of Cave Creek AZ and Bill Haralson of William L. Haralson & Associates of Alto NM --- two leading authorities and founders of Hotel Waterpark Resort Research & Consulting.

Uni-Systems, the world leader in the engineering of mechanized structures, designed and installed the retractable roof and retractable field for the recently-opened University of Phoenix Stadium that hosted the Fiesta Bowl and the BCS Bowl. "Retractable roofs and domed structures covering large spaces are the future of the fast-growing indoor-outdoor waterpark industry --- because they let in the light and keep out the weather," according to Coy. A lunch, tour and demonstration of Uni-Systems' moveable roof is scheduled for Friday.

Focused on the future, the workshop will feature new sessions on surfparks, whitewater river parks, indoor skiing on real snow, condo-hotels, preparing to meet the money, raising equity and arranging for loans on such projects.

Hear the ***17 Predictions About the Future of Resort Development***. Over 30 expert speakers will present new information about these key topics:

- Hotel & Waterpark Industry Outlook & Trends.
- How to Analyze Your Market & Determine Economic Feasibility?

- What the Future for Mega Resorts with Ultimate Waterparks?
- Lessons Learned from Designers of Hotels with Indoor Waterparks.
- How Holiday Inns are Getting Into Waterparks?
- What Does it Cost to Build a Hotel Waterpark Resort?
- How Can Cities Revitalize Their Aging Outdoor Waterparks?
- How to Create a Mixed Use Resort Destination?
- What's It Cost to Operate a Hotel with an Indoor Waterpark?
- How to Effectively Manage the Expenses of an Outdoor Waterpark?
- What About Condo-Hotels? Legal Issues, Revenues, Cost Structures
- A Checklist for Pre-Opening a Hotel Waterpark Resort.
- Energy & Insurance Issues for Indoor & Outdoor Waterparks.
- Moveable Roofing & Wall Systems for Stadiums, Arenas & Waterparks.
- Whitewater River Courses Are Here: Get ready for river parks.
- Surf Quality Waves Are Rolling In: Get ready for surfparks.
- Indoor Skiing on Real Snow --- Outdoor Summer Snow Skiing
- Future Attractions Are Coming Indoors & Under Cover
- How to Prepare Your Investor & Lender Package?
- How to Get the Money for Your Hotel Waterpark Resort Project?

“We’ve also invited several sponsors to participate with us because the waterslide and waterplay equipment manufacturers are so important in the development process,” said Haralson. “Workshop attendees will be able to talk about their dream projects with speakers and sponsors in a relaxed 3-hour reception on Thursday evening.”

For information and registration, go to www.hotelwaterparkworkshop.com or call toll-free 800-475-3667 and ask for Beth Frampton