

## Avalanche Bay Indoor Waterpark Opens at Boyne Mountain

May 25, 2005, Boyne Falls, MI --- Steve Kircher opened the 220-room Mountain Grand Lodge and 88,000 square foot Avalanche Bay indoor waterpark today at Boyne Mountain Ski Resort. The project represents a \$74 million investment in northern Michigan tourism that will draw visitors year-round, not just in the ski and golf seasons.

**Jeff Coy and Bill Haralson of Hotel Waterpark Resort Research & Consulting produced the market analysis and Economic Feasibility Report** for the project two years ago. "Boyne is the first ski resort in the country to open an indoor waterpark," according to Coy. "Hotels that have indoor waterparks are almost 100-percent full every weekend and school break." **Jeff Coy** attended the grand opening celebration and shot these photos.



Crowds Watch Fritz Open Avalanche Bay Indoor Water Park at Boyne Mountain Ski Resort



Fritz Leads the Way to Avalanche Bay



Indoor Surfing



Jeff Coy Greeted by Fritz & Steve Kircher



Media Covers Grand Opening



Mountain Grand Hotel Opens at Boyne



Randy Dzierzawski & Steve Kircher Open Hotel Waterpark



Swiss Village at Avalanche Bay



Tubes Ready for Avalanche Mountain Waterslide



Water Patrol Gets Ready for Opening



Waterslides

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