

HITTING THE TARGET

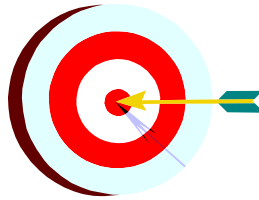
Avoiding the 5 Biggest Mistakes in Hospitality Marketing

By Jeff Coy

A Direct Marketing Guide for Hospitality Travel & Tourism Marketers Worldwide

This book will help you target your efforts, focus your time and concentrate your marketing money. Learn how to stop wasted spending and earn higher returns on your marketing investment. Discover how to:

**Reach the Right People
In the Right place
At the Right time
With the Right message
Using the Right media**



HITTING THE TARGET can improve your success rate in attracting new customers and shows you how to keep current customers coming back for more. This guide is filled with tools and techniques you can start to use immediately to market directly to customers. To order, click [here](#).

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